Dynamic Consultants Group & Power Learn Academy

With over a decade of expertise in service delivery and staffing, DCG recognized the need for a new approach to nurture consulting talent.

Addressing the Industry Challenges

After 700+ implementations with 150+ partners and clients, DCG identified recurring industry issues that hindered growth and success:

- Partners are hiring each other's resources, which leads to constant turnover and increased costs

- A lack of diversity impacts creative problem solving and employee retention

- Traditional education systems create high barriers for driven individuals entering tech careers

- Using offshore resources can create a knowledge gap in localized projects

- Outdated skillsets and a lack of empathy in experienced professionals affect client support

- College graduates lack specific Microsoft and Consulting skills needed for effective job performance

Pioneering a Transformational Approach

To address industry challenges, DCG created Power Learn Academy, the premier place to find Microsoft driven talent at an affordable rate. Each year, the academy introduces a new group of fresh talent into the community, driving innovation and diversity like never before. The academy has three goals, and our partners say we accomplish them every day.

- **Change Lives:** Empower individuals in career crisis with Microsoft technology skills for success
- **Deliver Diversity:** Foster innovation and leadership by introducing diverse talents to the Microsoft community
- **Generate Fresh Talent:** Equip partners with highly capable professionals that are pre-trained and ready to excel

DCG and Power Learn Academy are reshaping talent acquisition, revolutionizing the industry, and changing lives along the way.

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